



CRYSTAL COAST
Paddle Fest

Hammocks Beach State Park
September 7th and 8th 2013



Sponsored by

Friends of the Hammocks and Bear Island Inc.
Swansboro Tourism and Development Association
Swansboro Area development Foundation

The Idea

Hold a paddle themed festival for anyone and everyone!

- Invite regional paddle sport educators, exhibitors and vendors to Hammocks Beach State Park for a weekend event.
- The park will be a venue for the general public to view, sample, and purchase a wide variety of products and services.
- These opportunities will be provided for the public to participate in activities in and out of the water.

What will be going on?

- NC State Park Ranger guided kayak tours.
- Workshops will be available for those interested in boat and paddle building, and professional instructors will demonstrate a variety of paddling strokes, techniques, and skills.
- There will be kayak and dragon boat races to raise money for local parks and conservation groups.

CRYSTAL COAST

Paddle Fest



FLOATING DOCK



DEMO / TRAINING AREA

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For the kids

- Build-a-boat - Children will have opportunities to build their own boats out of recycled materials.
- Duckling float - Kids will have a chance to float in their own boats.
- Dugout canoe - Kids will have an opportunity to carve on a working canoe in the traditional methods used by native Americans.

Who's invited?

- Regional paddle sport vendors from around eastern North Carolina.
- Educators and exhibitors from across the state of North Carolina.

Events and Races

Pirate Paddle Scavenger Hunt

SATURDAY

9:30-10:30am

Registration begins at 8:30am

COST: \$10/person

This fun-packed race follows a 1-mile marked trail up nearby Queens Creek

- Any boat welcomed
- Need to provide own boat, paddles, and life jacket
- Anyone 14 years old and younger need to have an adult with them

Procedes benefit:



CRYSTAL COAST

Paddle Fest

Pirate Paddle Scavenger Hunt



FLOATING DOCK



PIRATE PADDLE SCAVENGER HUNT

Events and Races

Mullet Cup

SUNDAY

9:00-10:30am

Registration begins at 8:30am

COST: \$25/person

A competitive race following a 3K marked trail through the nearby marsh waters

- Any single-seated kayak, sit-on-top, or surf ski
- Need to provide own boat, paddles, and life jacket
- Must be 18 years and older to participate
- All participants will get a T-shirt and goody bag
- *NOTE: race is unofficially timed*

**Proceeds
Benefit:**



CRYSTAL COAST *Paddle Fest*



FLOATING DOCK



MULLET CUP KAYAK RACE

Mullet Cup Kayak Race

Events and Races

Dragon Boat Race

SUNDAY

Noon – 5:00 pm

The Dragon Boat:

- Sport stems from an ancient Chinese legend
- Each Dragon Boat is 30 feet long
- 5 rows seat 10 paddlers
- A steersperson uses a 9 foot oar as a rudder, standing in the stern
- A drummer sits in a seat at the bow, facing the crew

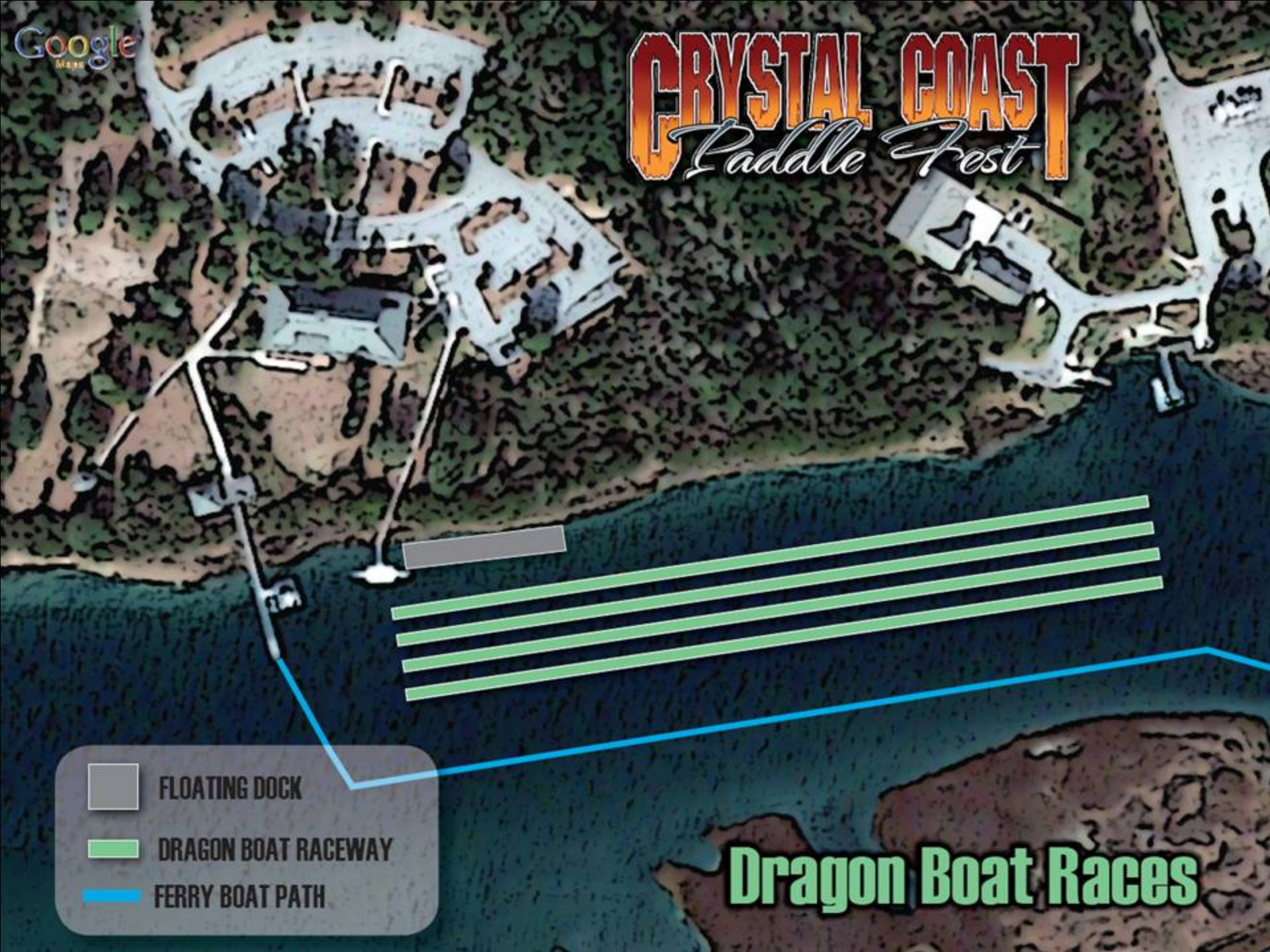
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

- 10 Paddlers, minimum of 4 female paddlers must be in the boat at all times
- 1 drummer (minimum age of 12 years old)
- 4 alternate paddlers allowed and can be rotated in any way that your team would like
- All paddlers must be 14 years of age or older

Proceeds Benefit:



CRYSTAL COAST *Paddle Fest*



-  FLOATING DOCK
-  DRAGON BOAT RACEWAY
-  FERRY BOAT PATH

Dragon Boat Races

2013 Crystal Coast Paddle Festival

Levels of Sponsorship

Whale Sponsor: \$1,000

Company will be named in any audio advertising.
Company will appear on printed promotional items.
Company will appear on the event T-shirts.
Company will appear in any on-line advertising.
Company will be acknowledged as a sponsor during the festival.
Company will receive a free 20'X20' space and table at the festival.

Dolphin Sponsor: \$500

Company will appear on printed promotional items.
Company will appear in any on-line advertising.
Company will be acknowledged as a sponsor during the festival.
Company will receive a free 10'X10' space and table at the festival.

Sea Turtle Sponsor: \$250

Company will appear in any on-line advertising.
Company will be acknowledged as a sponsor during the festival.

Otter Sponsor: \$100

Company will be acknowledged as a sponsor during festival.

Crystal Coast Paddle Festival

Investment form

The Friends of the Hammocks and Bear Island Incorporated is hosting the First Annual Crystal Coast Paddle Festival at Hammocks Beach State Park on September 6th, 7th, and 8th. This event will highlight Swansboro, NC as a premiere destination for all paddle sports. Patrons will be able to take part in paddle races, scavenger hunts, and trips to the local islands.

The Friends of the Hammocks and Bear Island is asking for your support!

Sponsor information

Company name: _____

Contact person: _____

Contact address: _____

Phone: _____

Fax: _____

E-mail: _____

Website address: _____

Sponsorship levels:

____ Whale Sponsor - \$1000

____ Dolphin Sponsor - \$500

____ Sea Turtle Sponsor - \$250

____ Otter Sponsor - \$100

Please make checks payable to:

Friends of the Hammocks and Bear Island Inc.

ATTN: 2013 Crystal Coast Paddle Festival

P.O. BOX 1861, Swansboro, NC 28584

If you have any questions please call:

David Pearson, 910-326-2400

Jake Vitak, 910-326-4881

Please e-mail a copy of your company logo to david@fhbi.org